

**Cable Communications Advisory Committee (CCAC)
Meeting Notes for March 18, 2020**

Members and county staff in attendance: Muriel Hairston-Cooper, Dorshae Demby, Vince Doring, Lonta Townsend, Peter Jablow, Christiana Junior and Bernadette Garrett

Meeting started at 7:05 pm via Teleconference

Agenda items discussed:

I. January 15, 2020 meeting minutes approved

II. Discussed Cable Advocacy Items: Committee discussed advocacy action items and reviewed current Montgomery County Cable Communications outreach endeavors.

- Continued to discuss develop a method to engage residents (e.g. send inquiry or message to county residents to identify county cable, multimedia, communications concerns)
- Identify and inquire about ways to assess cable usage throughout the county; the ability to measure usage helps in assessing potential costs and needs
- Reach out to Montgomery schools/college to get insight on broadband needs for on-line learning options.

III. Cable Budget Discussion:

Cable Contract(s) - Continue to keep an eye on present and upcoming Verizon, and RCN cable contracts to identify any potential items that require advocacy for county residents (e.g. service, cable budget/cost allocation)

IV. Advocacy Strategies

A. Community Engagement:

(1) Create a way for county residents to submit questions.

V. Future Focus Items:

A. Informational Sessions and County Cable Data Retrieval (continued from 2019)

1. Steve Boliek and Christina Junior will reach out to Montgomery County College Cable TV to identify potential dates to sit down and get insight to their cable program
2. Attend (in person or via CCM) to public hearings or sessions pertaining to the county's budget (to include cable and communication budget items and/or programming)

VI. Committee Action Items

A. Advocacy Letter (In-progress): Draft Letter Outline is located on the committee's Gmail share drive for content contributions and editing

B. Attend County Budget Public Hearings

1. CCAC is keeping an eye out for public budget hearings to attend
2. If we decide to present on behalf of CCAC, we will follow the drafted procedures identified in the last two meeting minutes

VII. Questions and Closing Remarks: No additional remarks

VIII. Upcoming meeting dates: CCAC next scheduled meetings are:

May 20, 2020
September 16, 2020
November 18, 2020

Meeting Adjourned at 8:05 pm